

The following educational email is provided as a service by:

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### Life Insurance/Wealth Management

RRSP investing is not as complicated as we all make it out to be. Here are 7 simple tips to maximize the value of your RRSP. Remember RRSP season ends Tuesday March 1<sup>st</sup> and tax time is right around the corner so take advantage where you can.

1. Deposit Monthly in order to take advantage of dollar cost averaging
2. Don't deposit annually – two reasons: You have to come up with the money and most importantly you lose out on the benefits of dollar cost averaging. By depositing bi-weekly or monthly you buy more when the price is low and less when the price is high, this lowers your average cost and increases your return.
3. Put 100% of your annual raise into a monthly deposit to your rrsp-you never had it before so you won't miss it now
4. Diversify – and include some index funds in your portfolio – I have yet to see convincing proof that index funds are better or worse than other mutual funds so own a bit of both-just make sure they are of good quality
5. How do I learn more? For those of you wanting to educate yourself the Ontario Securities Commission has a user friendly site <http://www.investored.ca/>
6. Don't get an RRSP loan. Most advisors and all banks highly recommend loans to help catch up. They do this because they are guaranteed to make the sale and they will receive interest on the loan. Instead, increase your monthly deposit to help catch up.
7. Don't sell at the first sign of weakness. Long-term the markets go up, I have the historical charts to prove it! Past performance is not indicative of future results. But it is one of the best indicators we have.

*Please forward this newsletter to a friend or relative that would benefit from this information. I would be happy to answer any questions they may have and add them to my regular distribution.*

*All material provided on this email is provided for informational and educational purposes only. Consult an advisor regarding the applicability of any opinions or recommendations with respect to your own financial situation.*

If you would like additional information please contact:

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